Call to Order, Roll Call – Susan Ackermann
Dr. Ackermann brought the meeting to order at 10:09a.m.
Dr. Tillou was appointed meeting timekeeper.
Roll call and self-introductions of those in attendance were not done.

Approval of October 6, 2017, Meeting Minutes (Key Points) – Mari Morimoto
Dr. Morimoto requested one correction, to remove an accidental space ( ) within the Treasurer’s Report, AA Programming account balance, bottom of page 1.

Motion was made by Dr. Grinnell, second by Dr. Tillou, to approve the minutes from the October 6, 2017, meeting, with above correction. All were in favor – Unanimous approval.

Treasurer’s Report – Maritza Perez-Bruno
Dr. Perez-Bruno thanked everyone who participated on Giving Day, then reviewed the account balances to date:
1) Alumni Association Programming account: $6,600.93
2) Alumni Association Gift account: $913.60 (no change from October 2017)
3) Cornell Foundation account: $35,174.08 (as of April 2, 2018)
Only pending/upcoming expenses at this time are those for this Spring 2018 meeting.
2017 Salmon Award costs were low despite two recipients because they were somewhat local.
Motion was made by Dr. Kram, second by Dr. Grinnell, to accept the Treasurer’s Report. *All were in favor – Unanimous approval.*

The MOU (Memorandum of Understanding), the renewable biennial agreement between the College and AAEB that eliminates annual dues in return for $20,000 annual support from the Dean, is due for renewal on July 1, 2018.

Motion was made by Dr. Grinnell, second by Dr. DiGrazia-Weigand, to approve the MOU on our end with the amount as currently stated. *All were in favor – Unanimous approval.*

[NOTE: Next step is for Dean Warnick to approve on CVM end.]

Largest repeating expenses are White Coat Ceremony and receptions for alumni at major conferences (both $5,000 each), which led to a brief discussion whether to host a get-together during NY Vet Conference on November 8 and 9. Conclusion was to not hold an official AAEB or CUCVM event; instead, to meet on-site and then go off-site for an informal, casual gathering.

Before moving on, Dr. Ackermann mentioned AAEB is 3 short of 100% giving participation. Dr. Grinnell got confirmation that the Clinic Memorial Giving Program no longer counts.

[POST-MEETING NOTE: AAD and other CUCVM administrators are now discussing holding an alumni reception during NY Vet Conference.]

**Alumni Admissions Ambassadors Program – Jennifer Mailey [PPT]**

Ms. Mailey ([jam33@cornell.edu](mailto:jam33@cornell.edu)) spoke about several (new) projects involving alumni.
- New Alumni Ambassador Club in addition to Student Ambassador Club.
- Involves tabling and/or speaking at college, career, and pre-vet fairs.
- Admissions Alumni web page will also feature alumni profiles, panels, receptions, etc.
- List of upcoming fairs, panels, receptions, and other events will be posted on web page.
- Also offered: phone/e-mail interactions, shadowing, and Pre-Vet Tracker app.
- In the works: online interactive learning lessons for middle and high school students.
- Ms. Mailey can mail you brochures and inquiry cards, and e-mail stats, other PPT slides.

[NOTE: This is separate from the University’s Cornell Alumni (Undergraduate) Admissions Ambassador Network (CAAAN).]

In response to Dr. Perez-Bruno, Class of 2021 is composed of 66 NYS/54 other, ~80% women, 16-20% underrepresented minorities (mirrors the national average). (Class of 2022 not final yet.) Currently, Pacific Islanders are the only Asians considered underrepresented in most stats.

**Cornell University Veterinary Specialists Update – Susan Hackner [PPT]**

Dr. Hackner gave a brief overview of CUVS, both past and present.
- Was opened January 2011 as a for-profit subsidiary of the University, governed by CUCVM.
- Specialty & emergency medicine only, secondary care, mix of suburban and urban clients.
• 20,000 square foot facility with ~100 staff (88 full time; 18 clinicians) – tripled since 2011.
• Level I (of III) certified VECCS facility; Animal Medical Center only other in this area.
• Emergency/Critical Care is bulk of practice; ~35% new patients last 2 FY (15% existing clients).
• Steady revenue growth – became profitable in 4 years; online portal for referring vets.
• Building originally leased but bought by CUCVM in 2013; as was loan (from University).
• Educational mission includes CE for both vets and technicians, education series for owners, vet & tech student externships, resident training, and visiting interns & foreign vets.
• Discovery mission includes opt-out sample collection for the BioBank and clinical trials.
• Only 18% of cases are feline patients.
• Compensation is the greater of salary or commission, all staff are CUVS vs. CU employees.
• Client base is very local for emergencies, then wider radius for/varies by specialty.

Dr. Hackner then introduced CUVS staff internists Drs. Forman and Morgan.

**Advanced Treatment Options – Marnin Forman & Megan Morgan [PPT]**
Dr. Forman first gave a brief overview on tracheal collapse and the use of interventional radiology (IR) vs. surgical technique in treating the condition; then urethral stent placement via IR for urethral obstruction secondary to prostatic carcinoma, both through actual case examples.
Dr. Morgan followed with case examples of interventional endoscopy and laser lithotripsy for cystic calculi; Artificial Urethral Sphincters for urinary incontinence secondary to intra-pelvic bladders (post-op risk of strictures) – genetic (younger bitches) vs. post-OHE loss of estrogen (older bitches)?; and Cystoscopic Laser Ablation for ectopic ureters.
• Laser lithotripsy can be used on kidney stones, but not easy in animals – percutaneous nephrolithotomy with risk of clots, vs. via ureteral access in humans (no J bend).
• Extracorporeal shock wave (nephro)lithotripsy is performed in dogs, though in combination with ureteral stents to avoid/lower risk of subsequent ureteral obstruction.
• Subcutaneous Ureteral Bypass is performed at CUVS.
• Tracheal stent CUVS cost is $1,200, so not marked up; can see collapse expansion over time – not much can be done, but usually manageable; only re-scoped if significant complications.
• Lasers to clear urethral obstruction; dialysis; and renal transplants not done at CUVS.

Dr. Hackner then introduced CUVS staff criticalist Dr. Balakrishnan.

**Education at CUVS – Anusha Balakrishnan [PPT]**
Dr. Balakrishnan expanded upon Dr. Hackner’s earlier exposition of educational opportunities.
• Emergency/Critical Care residency is a unique hybrid program, with training to occur both at CUVS and CUHA. It is due to start July 2018 with two openings that have both been filled.
• Externships are in two-week increments; living quarters on site – free for CUCVM students.

**Recognition of Outgoing Members – Susan Ackermann**
Dr. Ackermann presented departing At-Large members Drs. Christensen, Grinnell, and Meleleo with plaques of appreciation. (Dr. Bartolf, who is not present, will have his mailed to him.) Dr. Meleleo will continue serving on the AAEB Clinical Opportunities committee. Dr. Kram then
thanked and presented a plaque to Dr. Ackermann for her years of service.

[LUNCH BREAK]

Annual Giving Report – Sheila Reakes [PPT]
• Ms. Reakes repeated that only 3 members short, for (first ever) 100% AAEB participation.
• FY 18 Annual Fund so far $747,744 as of April 3, with about half from “Friends” (non-alums).
• Give early to avoid letters; Clinic Memorial Giving clients never solicited unless they give.
• Clients can make gift to CUCVM to honor you – customizable info sheets available.
• 4th Giving Day (March 20) – $56.7k (#15) from 360 donors (#10); up $16k/132 donors vs. 2017.
• No CUCVM challenge/match this year – make one based on Eastern Zodiac animals in future?
• Effect of federal tax law reform still unclear – will standard deduction increase result in drop in charitable giving? (Could give larger gifts every 2 years, or set up a donor-advised fund.)
• Dr. Reid mentioned NYS has passed a new tax bill to restore charitable gift deductions.

Alumni Affairs & Development Report – Alison Smith [PPT]
Ms. Smith first thanked AAD staff for stepping up during lean (staffing) times.
• Major gifts >/= $250k. Recent major gifts include Liz Hanson Graduate Scholarship for feline research; Kathryn Ischinger Love of Research Fund; Doris Palden Scholarship; Finn’s Fund for dogs with suspected primary portal vein hypoplasia; Henry and Karen Silverman Initiative to Advance Treatment of Canine Arrhythmias; and Sheila’s Patient Assistance Fund.
• Alumni Engagement includes the White Coat Note Project (borrowed from human medicine – sample in packet); AAEB Welcome Card; the 2nd Annual Animal Hackathon; and Meet the Breeds & Westminster Kennel Club Show (AAEB participants thanked).
• Upcoming events include a Building Dedication on Friday, May 25 preceding the Hooding Ceremony and Graduation; and a Community Celebration during Reunion on Friday, June 8.
• AAEB/Vet alum participation at the University level has also increased, including Cornell University Council (6), Board of Trustees (1), and President’s Council of Cornell Women (6).
• Former CVM administrators down campus include Kevin Mahaney and Provost Kotlikoff.

[MOVED TO CONFERENCE ROOM]

Dean’s Report – Lorin Warnick [via ZOOM] [PPT]
Dean Warnick gave an update on the College, including a recap of the White Coat Ceremony.
• FY 17 – $20.77m in new gifts and commitments; $995k Annual Fund; 24% alumni giving.
• Strategic Plan (can get link to from Ms. Smith) update – the Dean reviewed then described the actions being taken for each of the 6 initiatives (see ZOOM recording for details), including trends in employment (90 to 100%), mean private practice salaries (slightly higher), and median debt (slightly lower) with split percentages of CVM students vs. the AVMA national average.
• New standalone Small Animal CPS nearing completion with projected May or June opening.
• Electronic Medical Record system also on schedule for launch, to start with/at new CPS.
• CUHA caseload and revenue showing steady growth, though mostly from canine cases.
• New CPS – The Dean yielded the floor to Ms. Smith, who mentioned Dr. Hornbuckle would
rather have Dr. Bob Kirk recognized. Final decision is to recognize both, plus Drs. Sharon Center, John Randolf, and other founders with a narrative of CPS’s history +/- photos. There will also be a Kirk-Hornbuckle scholarship set up, and Dr. Hornbuckle agreed to speak at the dedication. Not sure if building has a LEED rating; will invite past CPS clinicians if can locate.

- Monthly Diversity Dialogues series started (attended mostly by faculty and staff).
- $1.2m to make the VRT more energy efficient with 1 year payback and $1m/year operating cost savings expected; manure from Teaching Dairy now hauled to Ithaca Wastewater Treatment Plant to be converted into electricity; among other energy conservation projects.
- From Ms. Smith – Must raise $100k within 5 years to create scholarship (payout $4-4.5k/year) lasting in perpetuity. Lead donor would help – i.e. de Lahunta scholarship started with $75k.
- In regards to international efforts – City University of Hong Kong midway through its first year and currently pulling second class together, have reasonable assurance for accreditation; Tata Trust project in India still moving forward, just slowly; active relationship with Obihiro University in Japan also still ongoing; wild conservation collaborations (especially in Africa) growing with Dr. Steven Osofsky joining faculty.

[SHORT BREAK; MOVED BACK TO AUDITORIUM]

Student Updates – Rachel Somma and Liliana Alaniz [PPT]
Ms. Alaniz gave a general student update.
- Reaction to the newly finished spaces – good, much used. Main complaint is color choices.
- Annual Open House is tomorrow (April 7); Large Animal Symposium April 20 & 21; Dance Collective Showcase April 21 at the Hanger Theatre; many upcoming Wellness Initiatives.
- College won bid to host the 2020 SAVMA Symposium.
- Many replies to student survey on recent and current activities/experiences – small sample was presented; entire list can be e-mailed to those interested via Ms. LaBar.

Ms. Somma spoke about her two recent international experiences.
- These programs and opportunities are definitely advertised to prospective applicants.
- July 2017 – 5-day “International Techniques in Wildlife Management” course, aka “Belize Zoo Class.” Led by Dr. George Kollias, with residents, other veterinarians, and ~8 to 10 students.
- March 2018 – FARVets (Field, Abroad, Reaching-Out Veterinarians) program in Guatemala. Created by senior lecturer Dr. Paul Maza, FARVets involves high-volume spays and neuters of stray and owned animals in developing areas. This trip was led by two alumni.
- Ms. Somma also just got an Expanding Horizons grant for the upcoming summer to study tick-borne encephalitis in domestic animals in Croatia; she will report on it at the Fall meeting.
- Ms. Somma and schoolmate also visited South Seneca Elementary School in February to talk to students who decided to donate read-a-thon money to the CUHA Patient Assistance Fund.

Old Business – Susan Ackermann
A. Cornell Alumni Association Cup – Susan Ackermann
- A Cornell Alumni Association competition started in 2012 to recognize/encourage programs produced by or with alumni or parent group participation that impact the Cornell community.
• AAEB 2016 Expanding Horizons entry won runner-up; need something with broad reach.
• Board previously agreed that the next submission would feature the Animal Hackathon; Dr. Ackermann already has rough draft and video footage prepared, but deadline still TBA.
• Dr. Ackermann will keep us posted.

**B. AAEB Clinical Practice Opportunities Update – Susan Ackermann**
• New clinician just added; 6 AAEB members’ practices involved – so doing well.
• Drs. Ackermann and Meleleo to present program to first and second year students next week. (See flyer in packet.)

**C. Spring 2019 Meeting Update – Susan Ackermann**
• Will be held at Cornell Ruffian Equine Specialists in Long Island (exact date and times TBD).
• From Dr. Morimoto – has typically been scheduled for April, announced at Fall meeting.

**New Business – Susan Ackermann**

**A. Proposal Regarding Kick-Hornbuckle Scholarship – Susan Ackermann**
• Suggestion made whether to use some ($20k?) of the $35+k in AAEB’s Cornell Foundation account as a matching challenge grant (i.e. incentive) towards the scholarship, similar to what was done in the past for Expanding Horizons and the Southside Traveling Clinic.
• Dr. Ackermann – $20k would be paid out only if and when $20k is raised within a year, first.
• Counterproposal is to match a smaller amount annually to keep momentum going.
• Either way, challenge should be announced at the opening of CPS, Reunion; however, no AAD capacity to host/support, and need someone(s) to come forward to sign agreement.

Simple show of hands survey was taken, with majority in favor of AAEB “sponsoring” the scholarship with **no** financial or legal risk if full $100k not raised within 5 years.

• Next step – executive officers to discuss remotely how to word the statement, decide final amount of matching challenge grant, and return to Board with concrete proposal.

[POST-MEETING NOTE: Webpage about scholarship and AAEB challenge now live - https://www2.vet.cornell.edu/giving/gifts-individuals/your-gift-helps-heal-animals]

**B. AAEB Secretary Position Update – Susan Ackermann, Mari Morimoto**
• Dr. Morimoto seeking successor; looking to resign due to health and schedule reasons. (Current term scheduled to end of summer/fall 2019.)
• Work involves recording and taking notes during, then writing up minutes after, meetings.
• No interest among outgoing or present members; still need to ask absent members.
• Previously, there was a Secretary-Treasurer whose wife took notes, then Paula Aiken of AAD.
• From Ms. LaBar: Minutes ***will*** somehow get done even in Dr. Morimoto’s absence.

[POST-MEETING NOTE: Potential successor identified; Dr. Morimoto to submit resignation.]
C. Determine Fall 2018 Meeting Date – Susan Ackermann, Lyn LaBar

- Vote to be taken between Friday, October 5 and Saturday, October 6 (and Small Animal Community Practice dedication to take place sometime during this same weekend).
- From Ms. LaBar – other events taking place include annual alumni-student networking event Saturday morning, Dee Dee Arrison Concert with the Animals Saturday lunchtime, and NYSVMS Conference banquet with Salmon Award presentation Saturday evening.

Motion was made by Dr. Tillou, second by Dr. DiGrazia-Weigand, to schedule the Fall 2018 AAEB meeting for Friday, October 5 regardless of the Small Animal Community Practice dedication date. Eleven were in favor, one opposed, with one abstention – Motion passes.

D. (At-Large Member) Nominating Committee Update – Susan Ackermann, Lyn LaBar

- Committee currently consists of Drs. Christensen, Erickson, Meleleo, Reid, and Tillou.
- From Ms. LaBar – Please reach out to and gauge interest among classmates, friends, and colleagues (see one sheet in packet for demographical data/spread), to increase candidate pool.
- Inform Ms. LaBar about interested individuals by April 20; next steps will be a committee conference call to pick the slate of candidates, which will be announced and voted on in August.
- Ms. LaBar to e-mail everyone an At-Large Member role description.

[POST-MEETING NOTE: As per October 6, 2017, AAEB meeting minutes, the 2018 Nominating Committee is actually composed of Drs. Bartholf, Brown, Christensen, Erickson, Reid.]

E. Select 2018 Salmon Award Committee Members – Susan Ackermann

- 2018 Committee – Drs. Bertoldo, DiGrazia-Weigand, Perez-Bruno, and Reid. (Dr. Erickson to be asked at a later date; Dr. Perez-Bruno may step down if Dr. Erickson wants to stays on.)
- From Ms. LaBar – Call for nominations already made in February 2018 eVETSconnect; application deadline is May 1.

F. Alumni Engagement Updates – Susan Ackermann

- Dr. Ackermann gave her own recap of the White Coat Ceremony and White Coat Note Project. Dr. Mitch Kornet ’79 gave touching speech.
- Dr. Ackermann also explained about the Cornell Alumni Leadership Conference (CALC) and recapped this year’s conference in Philadelphia over Superbowl weekend; as well as the Meet the Breeds dog and cat exposé in New York City the following weekend.
- Dr. Morimoto expounded on and encouraged AAEB attendance at CALC – started as forum for Undergraduate Reunion planning, but now for all alumni volunteer leaders including Graduate & Professional school alumni. This year, Dr. Ackermann’s classmate spoke as part of an optional Philadelphia Zoo tour, and Zoo President & CEO Vik Dewan was keynote speaker.
- Dr. Morimoto also recapped the College’s events at the Westminster Kennel Club Show mid-February; announced PCCW’s upcoming Annual Symposium at Cornell Tech and Weill Cornell in NYC next weekend, as well as their Affinito-Stewart grants which have been awarded to junior women faculty at the College; the return of Cat Camp in early May with AAFP listed as a
sponsor and an AMC internist as a speaker this year (will discuss with Luanne Prosperi Stefanucci of AAD); and finally, the All-Diversity Reunion taking place at Cornell in June.

• One possible future engagement opportunity is with local and regional Lions Clubs, since some of their (human) health pillars can be applicable to animals.

• From Dr. Perez-Bruno – Suggest getting younger alumni involved and engaged with AAEB via creating an AAEB Facebook page and/or using other social media platforms.

• From Ms. LaBar – Own position has changed slightly, and much of focus now is connecting students with alumni and re-engaging young alumni; open to any ideas. In addition, national search ongoing to fill AAD Assistant Dean position; Ms. Smith is one of the candidates.

• From Dr. Kram – Has had donations made in his name/honor end up elsewhere; recommend alerting Sheila to follow up on to make sure funds go to correct recipient(s).

• From Ms. LaBar – This year’s Reunion will include exciting events such as CVM Jeopardy, a talk by Dr. Howie Evans, and tours of the new Small Animal Community Practice.

[POST-MEETING NOTE: CALC 2019 will take place from February 8 to 10 in Boston, which will conflict with Meet the Breeds on Saturday, February 9, 2019.]

Adjournment
At 3:37p.m., a motion was made by Dr. Perez-Bruno; second by Dr. Bertoldo, to adjourn the meeting. All were in favor – Unanimous approval.

A majority of board members proceeded to participate in a tour of CUVS, then a much smaller group went to Dinosaur Bar-B-Que across the street for an optional, Dutch treat dinner.

Respectfully submitted, with assistance from
Mari Morimoto, DVM ’01 Lyn LaBar
Secretary Associate Director
Cornell Univ. College of Veterinary Medicine

Next Meeting – Friday, October 5, 2018, at Cornell University College of Veterinary Medicine (exact times and location(s) TBD).

[POST-MEETING NOTE: Location = Dean’s Large Conference Room, S3-203 Vet Center; Time = 10:00a.m. to 4:30p.m.]

* Other information included in packet: CUCVM Important Dates; bios of CUVS speakers.